



ROADRUNNER CLUB

MEMBERSHIP GUIDE

2023

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Message from our

CSUB Athletics Director



Kyle Conder
Director of CSUB Athletics

Dear Roadrunner Club members,

Thank you for a tremendous 2022-23 season! I am so proud to serve as the Director of Athletics for Cal State Bakersfield. Since my arrival in October 2022, I have learned so much about the passion and enthusiasm for CSUB Athletics shared by our community and campus. Our program is dedicated to four pillars: Academic Excellence, Outstanding Student-Athlete Experience, Competitive Success, and Community Engagement. Our student-athletes have manifested each of these pillars throughout the 2022-23 academic year.

Academic Excellence

- 55 student-athletes graduated from Cal State Bakersfield, with several student-athletes earning both a bachelor's and master's degrees.
- Mateo Morales, a wrestling student-athlete, earned Scholar All-American Honors with a 3.9 GPA.
- 17 consecutive semesters with a 3.0 GPA department wide

Outstanding Student-Athlete Experience

- Opened new locker rooms for many of our women's teams that are state of the art facilities.
- Hosted the annual ROWDYs awards ceremony celebrating athletic and academic achievement.

Competitive Success

- Women's Basketball defeated the #1 seed while advancing to the semifinals of the Big West Conference Basketball tournament.
- Track & Field claimed four podium spots at the Big West Championships, including Miranda Miller winning a gold medal in pole vault for back-to-back seasons, and Kynnedi McCall breaking a 40-year-old school record en route to a gold medal for the 400-meter championship.

Community Engagement

- Student-athletes volunteered over 1,400 hours of community service.
- Reintroduced the 48th annual Cal State Bakersfield Spring BBQ with full community fanfare.

We are very fortunate to have passionate supporters like you to help us realize our vision of a highly competitive NCAA Division I program that pursues championships and graduate leaders. The best days for Cal State Bakersfield Athletics are ahead thanks to you!

Go Runners!
Kyle Conder
Director of Athletics

What is the Roadrunner Club?

The Roadrunner Athletic Club is the fundraising arm of CSUB Athletics. We provide resources for 300+ student-athletes to pursue our four pillars: Academic Excellence, Outstanding Student-Athlete Experience, Competitive Success, and Community Engagement.

All our past scholarship donors will now be a part of the Roadrunner Club and will continue to impact the path that 300+ Roadrunner student-athletes take to greatness. Your contributions provide the resources our student-athletes need to compete at the highest level - in the classroom and in competition.



Roadrunner Club

Your Impact at Work



Academic Excellence

- Scholarships
- Endowments
- Technology
- Academic Services

Outstanding Student-Athlete Experience

- Fueling Stations
- Mentorship Programs
- Championship Rings
- Professional Development
- Leadership Opportunities

Competitive Success

- Enhance program needs
- Enhance program & department operating budgets
- Equipment
- Team Travel

Community Engagement

- Support CSUB community events
- Enhance gameday experience
- Visibility and Signage of Media and Marketing
- Cultivate Bakersfield's affinity for CSUB Athletics

Roadrunner Club

Other Areas of Support

Sport Excellence Funds

Sport excellence funds directly support CSUB Athletics programs. Funds can be used at the discretion of the head coach or to meet the intent of the donor.

Capital Projects

Capital projects and facilities are crucial for our 16 athletics programs, from sports performance spaces to academic hubs and competition venues. Our student-athletes put in countless hours of athletic and academic work in these facilities to ensure they are meeting academic goals and pursuing competitive success. Competition venues are where fans come to watch their favorite teams, purchase tickets, and much more! CSUB Athletics is continuously identifying the enhancement needs for our facilities.

Planned Giving

Roadrunner fans and supporters can create a bond that lasts a lifetime with CSUB Athletics by including the department in their overall tax, estate, and financial plans. The Roadrunner Club can assist individuals who would like to make a planned gift, through any combination of trusts, gift annuities, life insurance, retirement plans, stocks or real estate. By making a planned gift to CSUB Athletics, individuals can maximize tax savings, and also have a profound impact on the long-term success of Roadrunner student-athletes.

Endowments

An endowment establishes a legacy of support for future generations of Roadrunner student-athletes. Starting at a minimum of \$25,000, endowments can be structured to support scholarships or individual sports programs and athletics departments operational funding.

Donor Advised Funds

Donor advised funds can be used to support CSUB student-athletes. To benefit Roadrunner student-athletes, you must notify your DAF charitable sponsor to distribute funds from your account directly to the Roadrunner Club.



Cost of Scholarship

Financial Breakdown



1993

**COST OF
SCHOLARSHIP**

\$9,654



2009

**COST OF
SCHOLARSHIP**

\$15,944



2023

**COST OF
SCHOLARSHIP**

\$23,302

With the increased cost of student-athlete scholarships we need your support now more than ever! By joining the Roadrunner Club, you play a pivotal role in supporting student-athlete scholarships. We need YOU to continue to invest in CSUB Athletics!

Roadrunner Club

Roadrunner Club Experiences

Roadrunner Club members will join one of four tiers based on their annual contributions. Each tier will have access to exclusive experiences throughout the year.



Tier One \$15,000+

- Opportunity to travel with team of choice*
- Invitation to Athletic Director Dinner
- Access to ALL experiences

Tier Two \$2,500+

- Courtside Club Access (MBB Hospitality)+
- Invitation to Head Coach Happy Hour
- Access to experiences in tiers 2-4

Tier Three \$500+

- Men's and Women's Basketball Open Practice Invitation
- Discount to concessions
- Access to experiences in tiers 3 & 4

Tier Four \$100+

- Access to UA Team Store
- Post-Season Ticket Priority
- Monthly Roadrunner Club Newsletter
- Special Event Priority

*Trip subject to availability and athletic department approval.

+Members must purchase \$500 hospitality pass to access the Courtside Club. Members must also be a season ticket holder.

Events & Hospitality



Courtside Club (Men's Basketball)

The Courtside Club is a premier pre-game hospitality area prior to every CSUB men's basketball game. To gain access to the Courtside Club, members must be at the Tier One or Tier Two level (\$2,500+) and purchase hospitality passes at \$500 each. Roadrunner Club members must also be a season ticket holder.



Upcoming Events

FALL

Coming in Fall of 2024...

WINTER

The Hot Stove Dinner raises money for the Roadrunner Baseball program. The annual event is headlined by a special guest in the world of baseball.

SPRING

The trademark event was back in 2023 and will be back in the spring of 2024! The 49th Annual Spring BBQ will be held on the CSUB campus and all proceeds will go to the Roadrunner Club.

Roadrunner Club

FAQ

How are gifts to the Roadrunner Club used?

Gifts made to the Roadrunner Club make a direct impact on over 300 student-athletes at CSUB. Every gift makes a difference to every Runner student-athlete.

How do I determine my Membership Tier?

Memberships begin at \$100 a year and are divided into four tiers. Your membership tier for the upcoming year is determined by totaling your contributions to the Roadrunner Club for the previous fiscal year.

What is the difference between Excellence Fund and Roadrunner Club?

Excellence funds directly support individual programs, funds used are at the discretion of the head coach and meet needs of the program. Roadrunner Club contributions support over 300 Roadrunner student-athletes in their pursuit of CSUB Athletics four pillars funding priorities.

What is the Courtside Club?

Courtside Club is the exclusive pre-game hospitality for Roadrunner Club members in Tiers One and Two. Passes will cost \$500 per person and members must also be a season ticket holder. Members will only be able to purchase the amount of passes that equal to their season ticket amount.

What are my Roadrunner Club Experiences?

Roadrunner Club members will be in four tier levels based on their annual contributions. Each tier will have access to exclusive experiences throughout the year.

How much does it cost for a student-athlete to attend CSUB?

On average, in-state tuition and expenses cost student-athlete's \$23,302 for the entire year.

Is my donation tax deductible?

Gifts made to the Roadrunner Club are tax deductible. Please note that the Roadrunner Club is not a tax advisor. We encourage you to consult with your own tax advisors to determine how your Roadrunner Club membership may impact the deductibility of your gifts in support of CSUB student-athletes. You have an incredible impact on the lives of our Roadrunners and on our ability to recruit, train, and develop the best student-athletes in the country. Thank you for all that you do!

What is CSUB Tax ID?

Tax ID: 95-2643086

Does the Roadrunner Scholarship Fund Still Exist?

No. To provide the best opportunities for CSUB Athletics, the Roadrunner Club will produce more ways to positively impact student-athletes.

How do I give?

Visit gorunners.com/give or send a check to CSUB Foundation, memo line Roadrunner Club. 9001 Stockdale HWY AW19, Bakersfield, CA 93311

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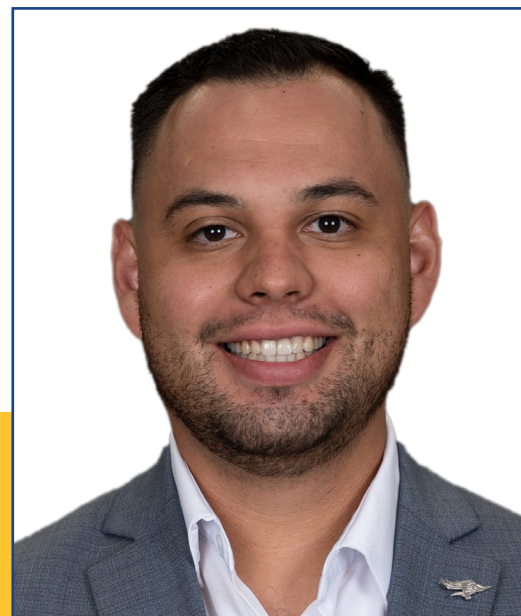


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"Receiving an athletic scholarship has been an incredibly meaningful opportunity to me. It not only lifts a huge financial burden for me and my family, but also making a meaningful difference in my life by helping me further my education."

Kylie Ney - Swim and Dive



"At CSUB I have been offered a multitude of opportunities that not only help me succeed on the field, but in the classroom as well. I am so thankful to be a recipient of a scholarship which allows me to focus solely on my academic and athletic career."

Maya Williams - Softball

THANK YOU!



"Being a student-athlete entails finding balance between sport and academic endeavors. CSUB allows me to experience positive educational, athletic, and professional opportunities, that help me flourish as a well-rounded student-athlete. Furthermore, my scholarship helped me not only in my pursuit of my Bachelors in Kinesiology but has positively impacted my decision to partake in graduate school after graduation."

Miranda Miller - Track & Field



"A Scholarship has a tremendous impact on all aspects of a student-athlete's life. From a financial standpoint, it helps alleviate any burdens that are placed on the student-athlete. Especially in the lifestyle where you must balance education and athletics.

It also brings a mental aspect of understanding that there are people out there supporting you in what you are doing. As a wrestler, whenever I step onto the mat, I not only wrestle for myself but for those around me who have given me support. Those who have donated are part of our Roadrunner family."

Albert Urias - Wrestling